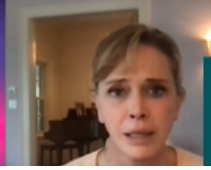
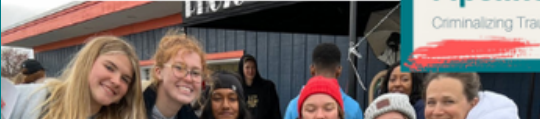
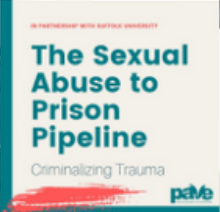


M. Maeve Michelle Francis-Smith  
Healing Circle  
Thursday | 30 June 2022 | 7-8 Pm EST  
Music, Meditation



PROMOTING AWARENESS | VICTIM EMPOWERMENT

# Impact Report 2022



# Our Story So Far

- 1996** Angela Rose, PAVE's founder, is kidnapped from a shopping mall at the age of 17 by a man who was on parole for murder.
- 2001** Angela Rose creates PAVE as a student organization at the University of WI – Madison after spending months researching what is missing at universities.
- 2005** PAVE's sold out Conference of Healing in the Midwest brings together holistic health for trauma healing.
- 2007** PAVE launches sexual assault prevention initiatives for underrepresented communities, including people of color and LGBTQ+ people.
- 2009** PAVE organizes the Victim's Rights Rally in 40 cities in just 3 business days and is covered by CNN, the Today Show and TIME.
- 2011** PAVE launches military sexual assault prevention and bystander intervention trainings.
- 2013** PAVE convenes the National Campus Sexual Assault Summit at Georgetown Law and it broadcasts to over 400 colleges nationwide.
- 2016** PAVE's high school program is featured at the United State of Women Summit.
- 2017** PAVE supports the launch of The Bipartisan Task Force to End Sexual Violence.
- 2021** PAVE partners with Dr. Coby Webb to train support dogs to support law enforcement and survivors during the reporting process, and sends support dogs nationwide.
- 2021** PAVE launches Survivors.org, and spreads the news to millions of people with a billboard in Times Square.

# Mission, Vision & Core Capabilities

## Our Mission

We support and empower victim-survivors and strive to prevent sexual violence through education, advocacy, and community action.

## Our Vision

We envision a world free of sexual violence where where all survivors are supported as they heal from trauma.

## Our Core Capabilities

### 1 Training & Education

PAVE provides innovative training for students, professionals, service members, and law enforcement focusing on prevention and intervention.

### 2 Social Advocacy

PAVE creates campaigns that leverage social media and traditional media, uniting people together to affect real change in local communities.

### 3 Survivor Support

PAVE provides resources for survivors and their families to help support and empower, transforming survivors into thrivers.



# Education & Training in 2022

## Speaking Events & Conferences





# Education & Training in 2022

## High School Program

PAVE wrote, filmed, and edited a high school sexual violence prevention program this past year!

We know that starting the conversation early is an important part of sexual violence prevention, which is why we created a video-based sexual violence prevention curriculum for **ages 14 and up**. We collaborated with high school students to bring them information on topics that are the most relevant to them, such as **digital consent and Title IX**. This program also has information on:

- Consent
- Sexual harassment
- Bystander intervention
- Support & healing
- Male survivors
- Body safety & boundaries
- Coping with difficulties
- LGBTQ+ survivors
- Communities of color

This curriculum will be available nationwide in the **spring of 2023**. For more information, please email [info@pavingtheway.net](mailto:info@pavingtheway.net).



# Social Advocacy in 2022

## USC Advocacy

PAVE partnered with Wishly, 1 in 6, and Peace Over Violence to advocate for more support for survivors at the University of Southern California. Throughout the month, PAVE and our partners tabled on campus to spread awareness about sexual violence.

## Social Media

9,669

following only on  
Facebook

4,245

following only on  
Instagram

14,239

unique followers on  
Facebook and Instagram

Social media is PAVE's strongest tool for social advocacy. Throughout all of 2022, we have engaged with survivor issues in the media and popular culture to advocate for survivors. PAVE has also run 22 social advocacy campaigns in 2022!



# Social Advocacy in 2022

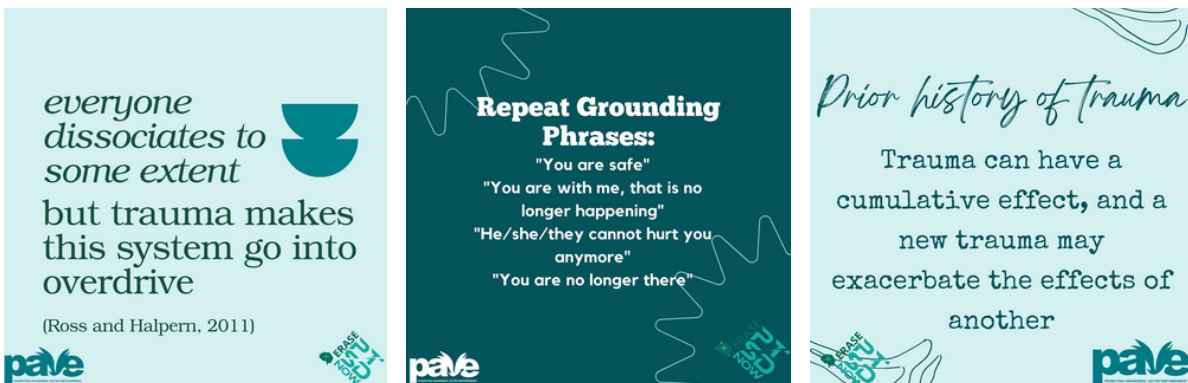
## Sexual Assault Awareness Month

Sexual Assault Awareness Month is every April. This year, PAVE raised awareness about digital sexual violence as part of our yearly SAAM campaign.



## PTSD Awareness Month

This June, we participated in PTSD Awareness Month by partnering with Erase PTSD Now to educate about PTSD, including the risk factors, symptoms, coping mechanisms, and treatments.



# Social Advocacy in 2022

## Shattering the Red Zone

The Red Zone is the period of time between mid-August and Thanksgiving break during which more than half of campus sexual assault incidents occur. Every year, PAVE runs the Shattering the Red Zone campaign to raise awareness and advocate for changes in schools, colleges, and universities.

**Sexual coercion can look like:**

- Wearing someone down by not accepting "no" the first time
- Threats to their financial security or relationships
- Lying about certain aspects of the encounter
- A proposition by someone in much greater power
- Providing substances to lower inhibitions
- Promising rewards for sex

**What is Title IX?**

Title IX is the US law that:

prohibits discrimination on the basis of sex in education programs and activities operated by recipients of federal financial assistance, and requires these programs to prevent and investigate sexual harassment claims

**RAPE CULTURE:**

An environment in which rape or sexual assault is prevalent and normalized due to societal attitudes towards gender and sexuality.

## In the Media

In the Media is an ongoing campaign launched this year which focuses on survivor issues in popular media. We will respond to the public's perception of the issue and use it as an opportunity to educate and advocate for change.

**THIS IS A PROBLEM.**

Recently, Kit Connor from *Heartstopper*, an LGBTQ+ drama about teen friendship and young romance felt forced to come out as bisexual after being accused of queerbaiting

Ironically, Connor plays a character who is also struggling to identify his sexuality, leading him to post the following Tweet:

*Kit Connor @kit\_connor*  
back for a minute. i'm bi. congrats for forcing an 18 year old to out himself. i think some of you missed the point of the show. bye

**SHAME ON THE SYDNEY MORNING HERALD**

FOR THREATENING TO OUT

**REBEL WILSON**

**IN THE MEDIA**

WHAT CAN WE LEARN FROM THE TRY GUYS SCANDAL?



# Survivor Support in 2022

## Healing Circles

In 2022, PAVE collaborated with Hope, Healing, and Transformation to launch Healing Circles, a free, virtual resource for survivors, their loved ones, or anyone in need of more healing.

Healing Circles are an hour-long virtual meeting held once a month. Since June, we have hosted 7 Healing Circles, which have been attended 154 times!



## Survivors.org

Survivors.org powered by PAVE is our survivor support site. It brings together everything a survivor needs to thrive after trauma, from legal services to trauma-informed yoga.

It was launched in December 2021 and we have continued to grow and expand it throughout 2022. A few examples:

- We added a "Communities" page to offer specific resources tailored to the needs of different communities of survivors.
- 9 interns worked on expanding the site.
- Survivors.org expanded to Canada!

**8,633**

unique visitors of Survivors.org in 2022

**1,975**

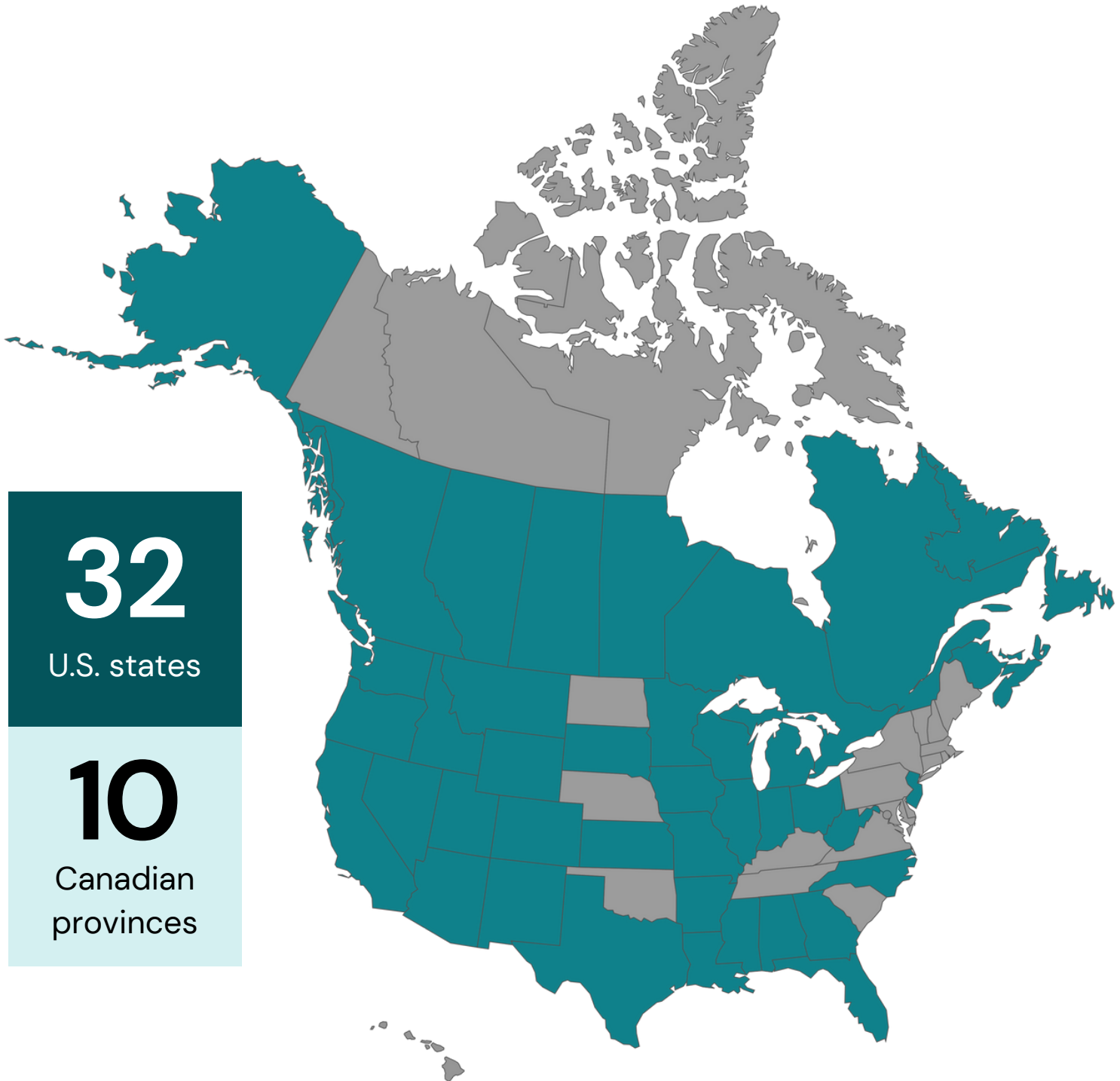
total verified resources on Survivors.org

**21%**

growth of verified resources in 2022

# Verified Resources on Survivors.org

Where we added verified resources in 2022





# PAVE Events in 2022

## I Am the Movement Walk

Naperville North High School – May 1, 2022



A run, walk, jog, or dance to support survivors of sexual assault and domestic violence with special guests Jon Vaughn and Trinea Gonczar.

## PAVE Inspiration Awards

Raleigh Studios – September 25, 2022



An evening of hope, laughter, and inspiration to honor extraordinary changemakers who are shattering the silence of sexual violence.

# Thank you for your support of Promoting Awareness | Victim Empowerment in 2022 and beyond.

## Acknowledgements

**Thank you** to everyone who made our 2022 impacts possible. PAVE would like to extend our special thanks to:

**Isabel Greenstein**, for writing this impact report

**All of our staff**, for their tireless efforts that make up this report

**Our board of directors**, for their continued support and guidance

**Our interns**, for quietly making Survivors.org possible

**All of our verified resources on Survivors.org**, for joining us to support survivors

**Our partner organizations**, for working better together to shatter the silence

**Promoting Awareness Victim Empowerment**

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(877) 399-1346

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